



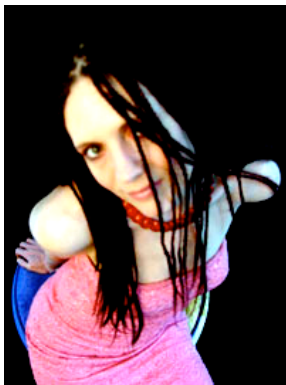
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**SAN FRANCISCO'S ARTEMIS: CULTIVATING NEW MUSIC FOR AN EVOLVING WORLD**  
**Gravity CD Release Party on Feb. 11<sup>th</sup> to Offer a Feast for the Senses**

**RTFM Records and Refraction Present "Love and Gravity"**  
**Featuring RTFM recording artist ARTEMIS**  
**With Rena Jones, Vessel, Scorpionic and Hands Upon Black Earth**  
**Friday, February 11, 2005 :: 9pm to 2am**  
**Infinite Kaos, 136 Taylor St. @ Turk, San Francisco**  
**Tickets \$10 :: More info: [artemis.fm](http://artemis.fm)**

January 15, 2005 (SAN FRANCISCO, CA) In an age when technology is evolving and advancing at record speed, there are artists who not only keep up with the transformations, but utilize them to their advantage. San Francisco's Artemis is a perfect example of how partnerships, technology, and intellectual, organic electronica make for a first-rate marriage.

San Francisco's **KRON** morning news recently featured Artemis as part of a story on **Magnatune**, an online record label that offers consumers "try before buy" and "propose a price" options. This sort of forward-thinking alliance, plus a new album, *—Gravity—*, rich with international, internet-born collaborations, Da Vinci - inspired themes, and Artemis's husky, heavenly alto give a glimpse into the sounds of lush, new, musical millennium. Releasing *Gravity* under a Creative Commons license, -which offers a more flexibility than traditional copyright,- speaks to how business just might be done in this changing music world. CEO and founder John Buckman explains Magnatune's support of the band: "Artemis creates high quality, innovative music that is very accessible. We see a great future for Artemis and Magnatune is thrilled to be part of it."



Artemis: Symphonic trip-hop

The mind child of songwriter/producers Artemis Robison, Keith Crusher and David Earl (an instructor at Pyramid Institute for Advanced Digital Audio Training), Artemis has a style that ranges from sparse and sparkling to richly symphonic—dubbed a "world-class creation" by **Keyboard Magazine**. Tracks from Artemis's debut album, *Undone*, have topped online music charts, received airplay in the U.S. and world-wide, and have been licensed to television, video and CD compilations. From performances at **Grammy/NARAS** and **Anon Salon** events to the **Love Parade**, Artemis's star is on the rise.

Artemis and her RTFM Records collaborators, are hosting a party to celebrate the release of *Gravity* on Friday, February 11. The event, sponsored by Magnatune and Pyramid (where much of *Gravity* was mixed and recorded), will be held at Infinite Kaos (in San Francisco). "Magnatune is tremendously excited to offer *Gravity*" says Buckman. "We already offer Artemis's first release *Undone* and are pleased to be co-sponsoring what promises to be an amazing event." The evening boasts a pre-Valentine's feast for the senses with performances by Artemis, Rena Jones, Vessel, Scorpionic and special guests, Hands Upon Black Earth.

And to complete the pre-Valentine's affair, "Love and Gravity" will offer VJs, dance and aerial acts, wine, chocolate, and other sensual delights. Artemis' CD sales during the show will benefit the Tsunami Relief—so you can get your lover in the mood with sweets for your ears and help out your fellow humans.

For more on Artemis, visit [www.artemis.fm](http://www.artemis.fm).  
To listen to tracks from Artemis's debut release *Undone*, visit [magnatune.com](http://magnatune.com)